

BOBBY ORR HALL OF FAME

Experience Design

2022-09-06

INTRODUCTION: *a design build partnership*





Bobby Orr Hall of Fame New Experience Design

BROADER PROJECT GOALS:

- Recognize and honour the cultural and civic significance of the Stockey Centre for Parry Sound
- Recognize that this is a local institution that brings local community benefits
- Tell the Bobby Orr Story in a way that is engaging to all ages, genders and interest levels
- Highlight the role Parry Sound plays in the creation of great athletes and citizens (e.g. The Community Hall of Fame)



GOALS FOR THE EXPERIENCE:

- Multi-sensory
- Engaging for all ages
- Create Sense of Discovery
- Make it Fun!



Making the most of the Budget :

Enhance existing assets with :

- better lighting
- more thoughtful arrangements
- engaging narratives
- contemporary graphic design

Highlight existing architecture:

- framed exterior views
- verticality
- natural materials

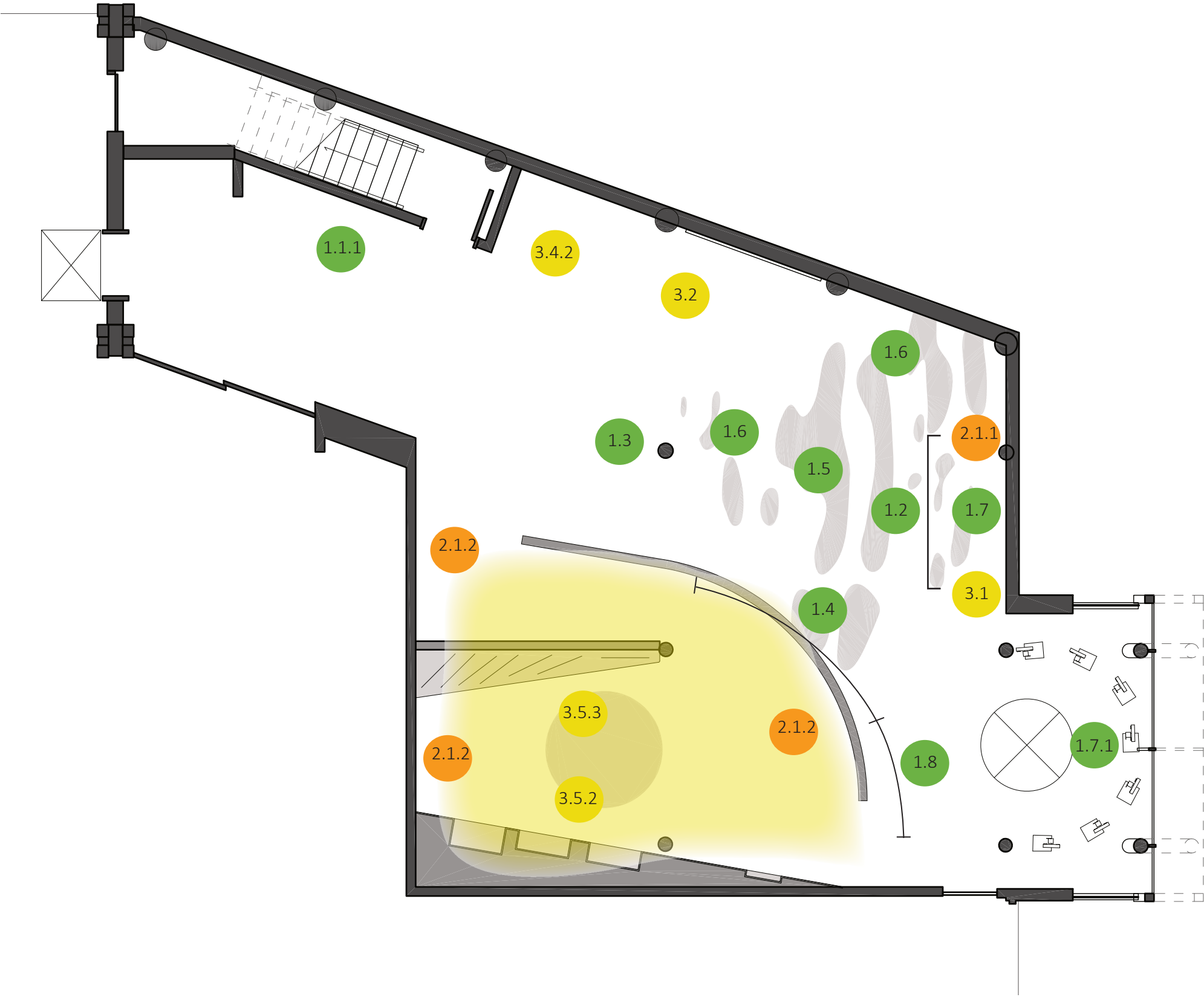
Leverage partnerships:

1. Canadian Sports Hall of Fame
2. Georgian Bay Biosphere
3. Wasauksing First Nation
4. Sponsorship Opportunities
5. Fundraising



LEVEL ONE INTERPRETIVE PLAN

- 1.1.1 Welcome Message
 - 1.2 Large Scale Photography
 - 1.3 Large Interactive Map
 - 1.4 Drawn to Water
 - 1.5 Island Hopping
 - 1.6 Bobby Orr's Love of Nature
 - 1.7 Seventh Generation Principle
 - 1.7.1 Seven Grandfather Gifts
 - 1.8 Georgian Bay Biosphere
- 2.1.1 Bobby Orr's Values (Intro)
 - 2.1.2 Inspirational Quotes (3)
 - 2.1.3 Connect the Dots
 - 2.2 Inductee Interactive
 - 2.3 Quotations from Parry Sound Community about Bobby Orr
 - 2.4 Giving Back to the Community
 - 2.5 Feature Story 1 Youth and Mental Health
 - 2.6 Feature Story 2
 - 2.7 Feature Story 3
 - 2.8 Sponsor Recognition
 - 2.9 Community Engagement
- 3.1 Indigenous Sports Heritage
 - 3.2 Bobby Orr Timeline
 - 3.3.1 Physical Interactives
 - 3.3.2 Physical Interactives
 - 3.3.3 Physical Interactives
 - 3.4.1 Flying Bobby
 - 3.4.2 Bobby Statue
 - 3.5.1 Hockey Stick and Puck
 - 3.5.2 Important Highlight Objects
 - 3.5.3 Chronological Jersey and supporting artefacts
 - 3.6 The Science of the Sport
 - 3.7 What Bobby Means to Me



LEVEL TWO INTERPRETIVE PLAN

- 1.1.1 Welcome Message
- 1.2 Large Scale Photography
- 1.3 Large Interactive Map
- 1.4 Drawn to Water
- 1.5 Island Hopping
- 1.6 Bobby Orr's Love of Nature
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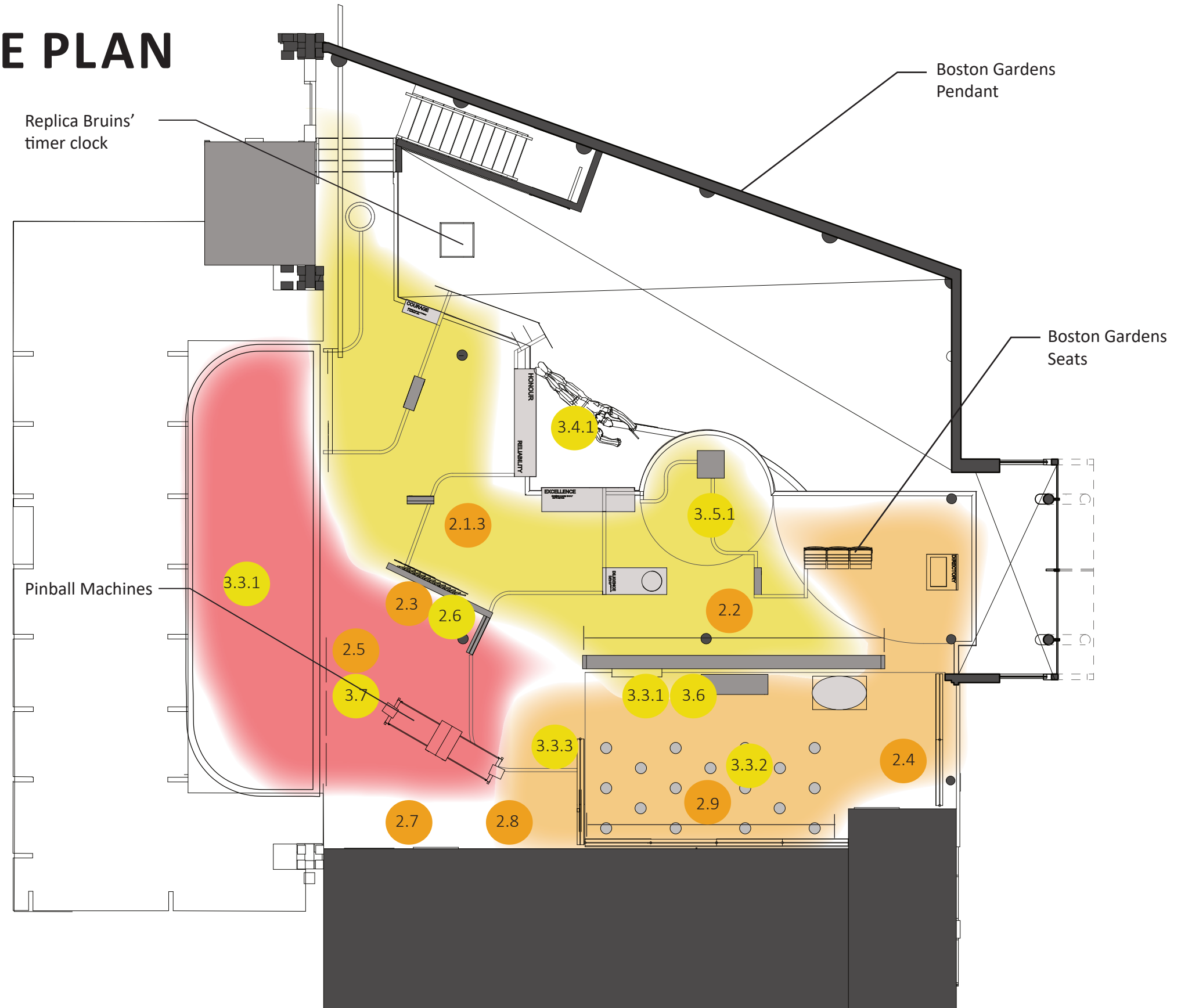


EXHIBIT WALKTHROUGH





Entrance to the Hall of Fame

Begins with making the connection to Bobby Orr's local roots



Entrance to the Hall of Fame

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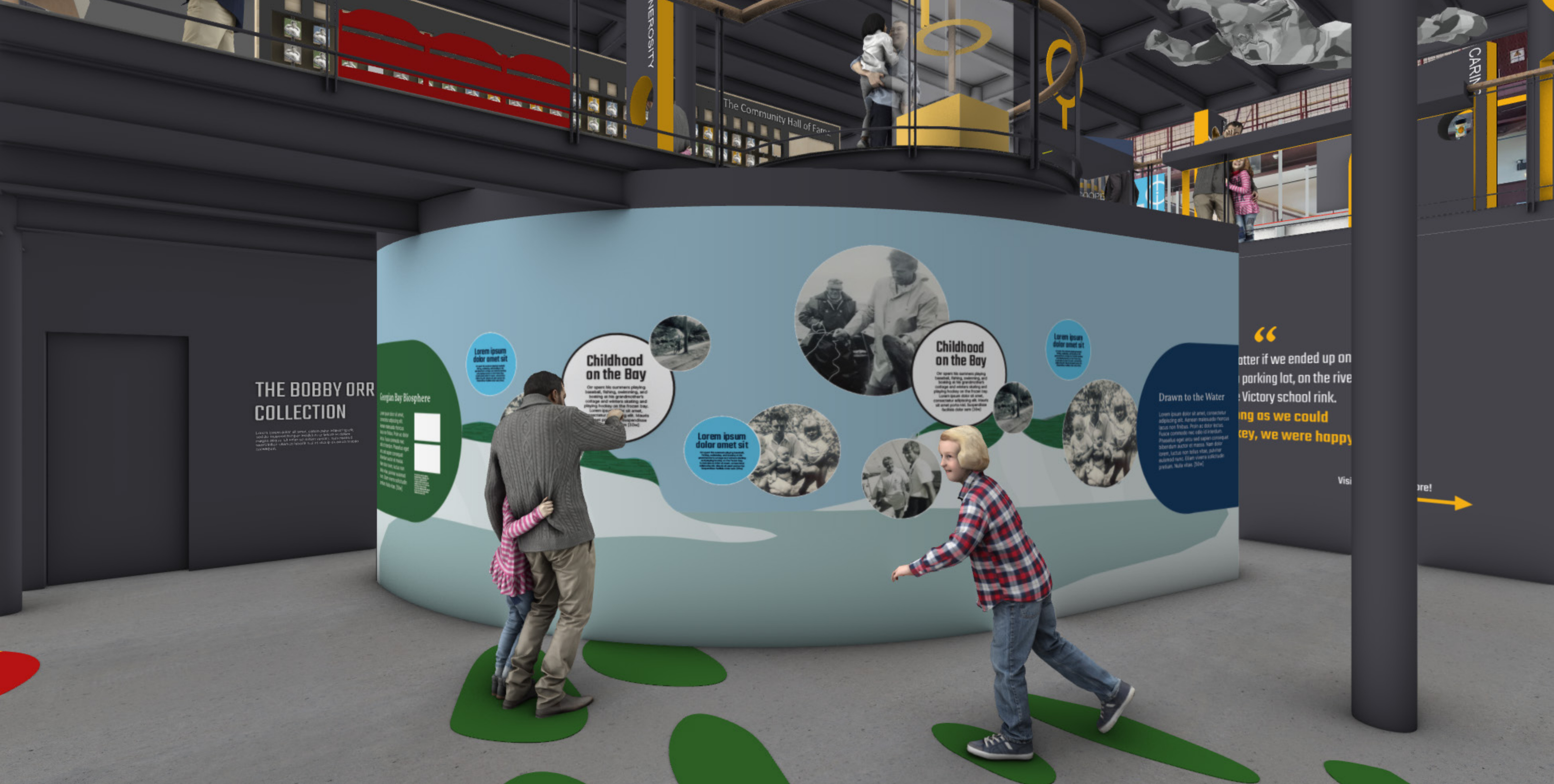
Bobby Orr Timeline and Bronze Statue

Interactive timeline highlighting key moments of his career.



Bobby Orr Timeline and Bronze Statue

Interactive timeline highlighting key moments of his career.



Drawn to Water and the Georgian Bay Bioshpere

Discover Bobby Orr’s love of nature



Acknowledging First Nations influence

Connect with traditional wisdom and First Nation's sports heritage



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Connect with traditional wisdom and First Nation’s heritage



The Bobby Orr Collection

Create a sense of reverence around key objects and artifacts.



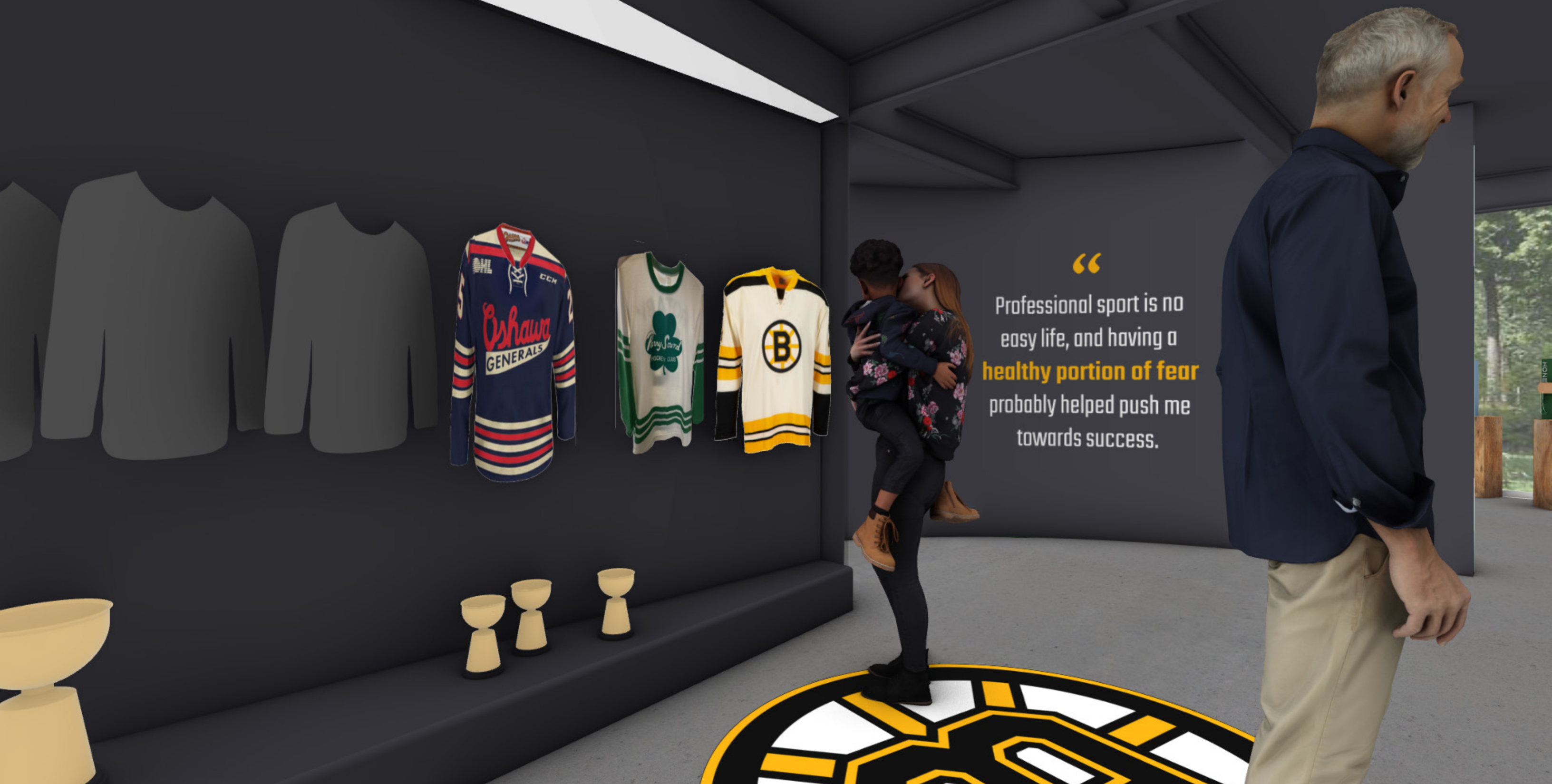
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The Bobby Orr Collection

Create a sense of reverence around key objects and artifacts.



Look up! Flying Bobby!



Onward. . .



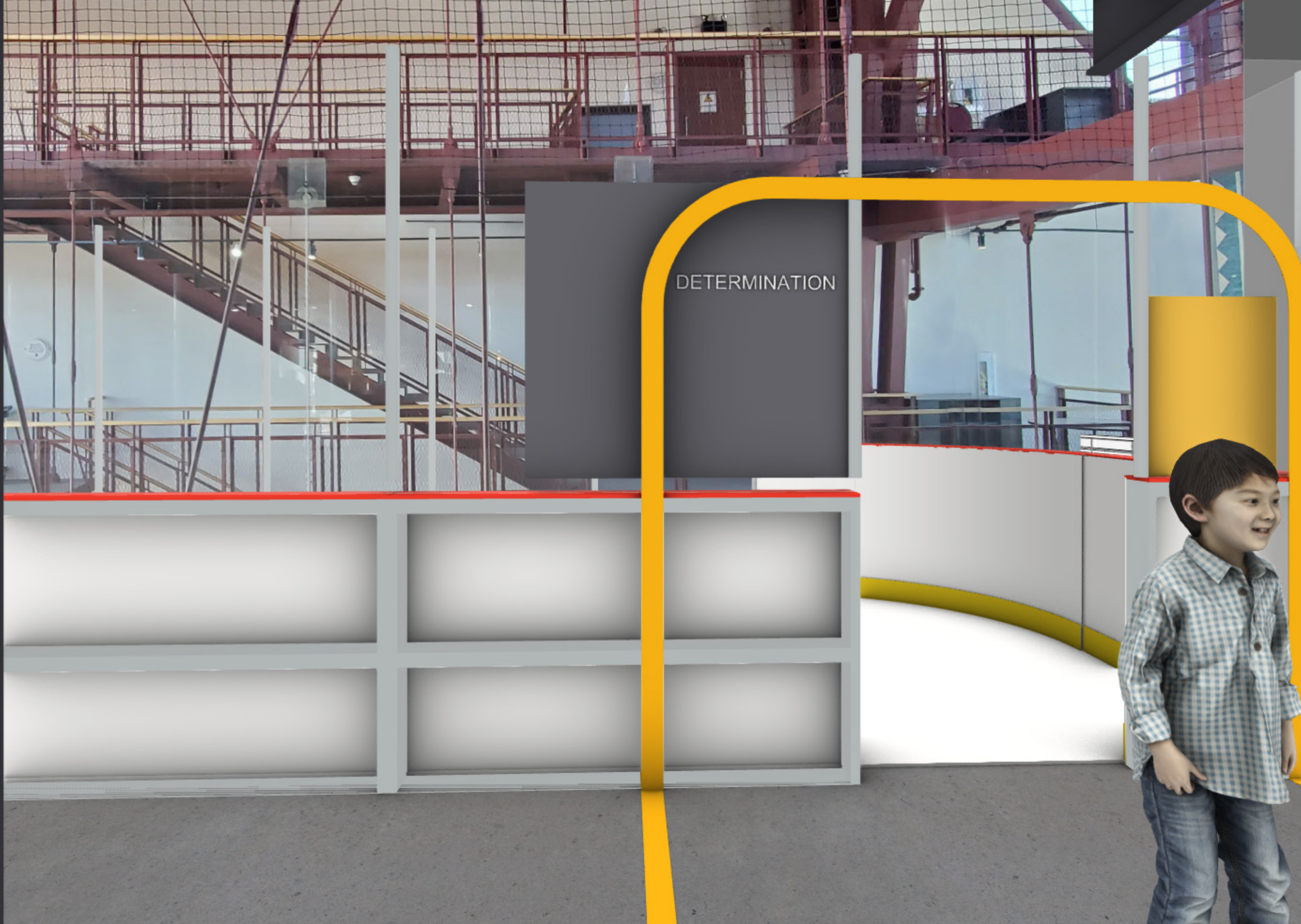
The Second Floor

A more personal, community and value-based narrative



Connect the Dots

Values through the eyes of Bobby



Connect the Dots

Values through the eyes of Bobby



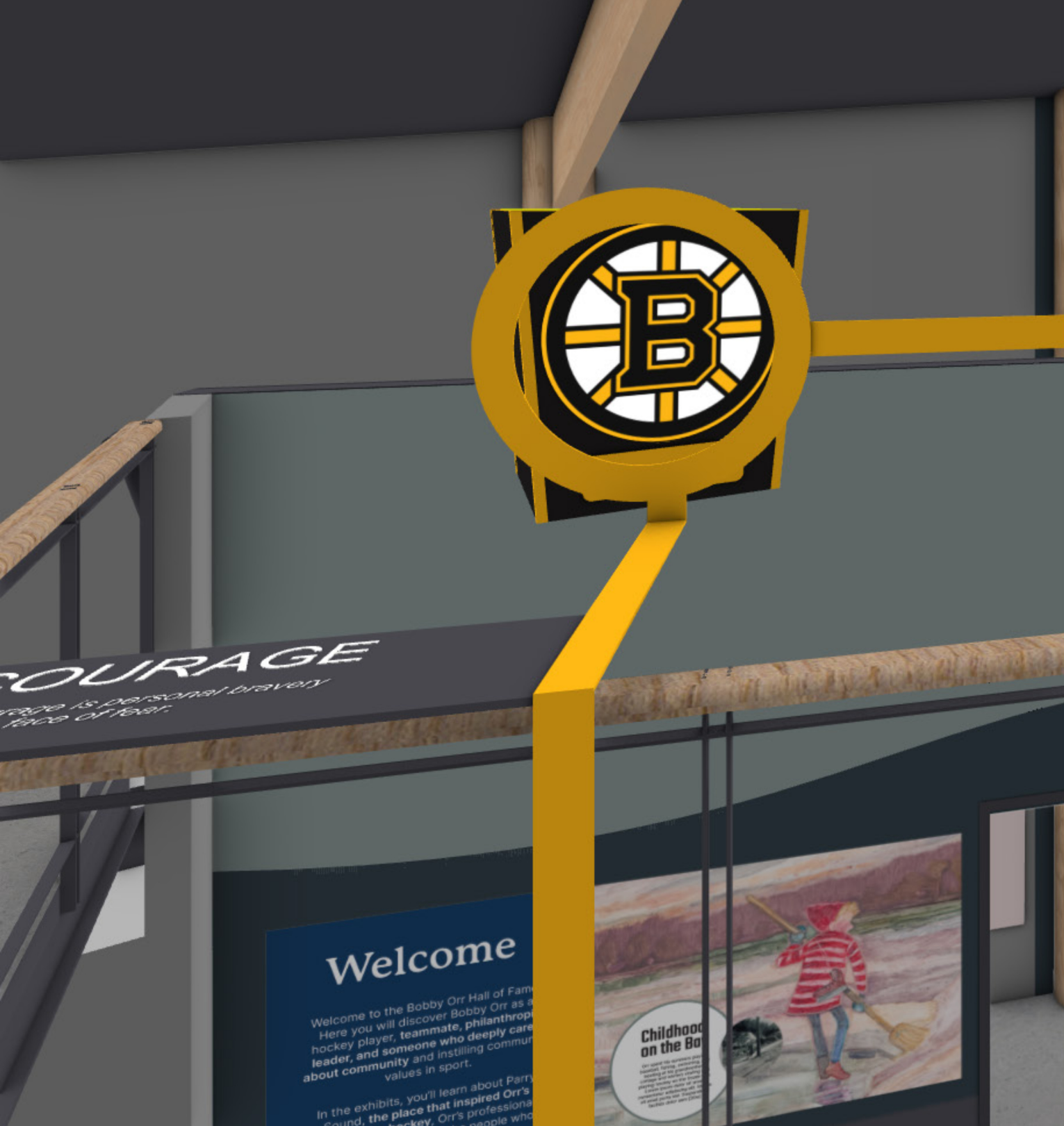
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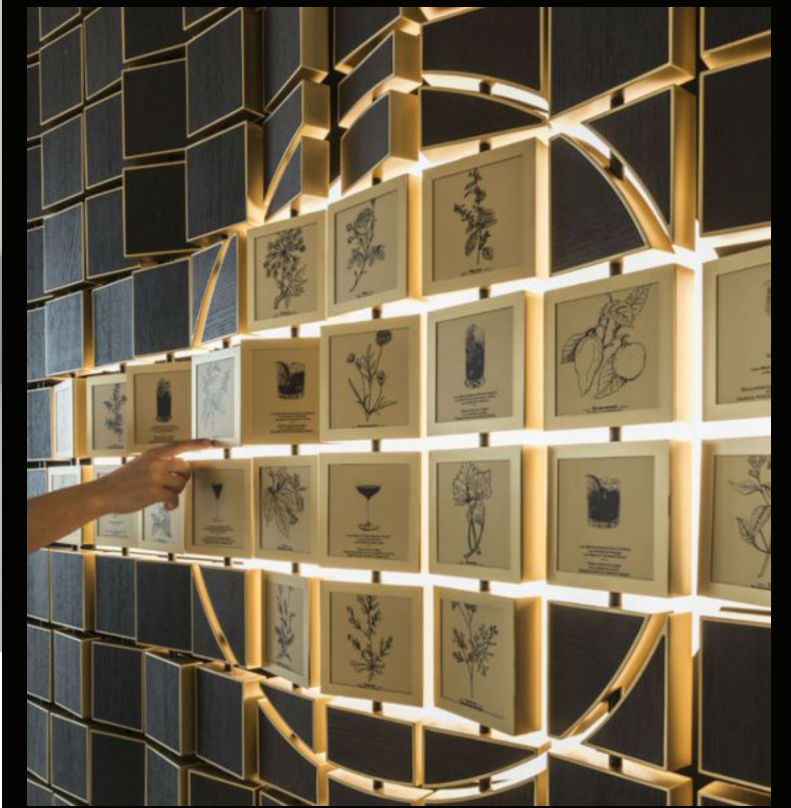
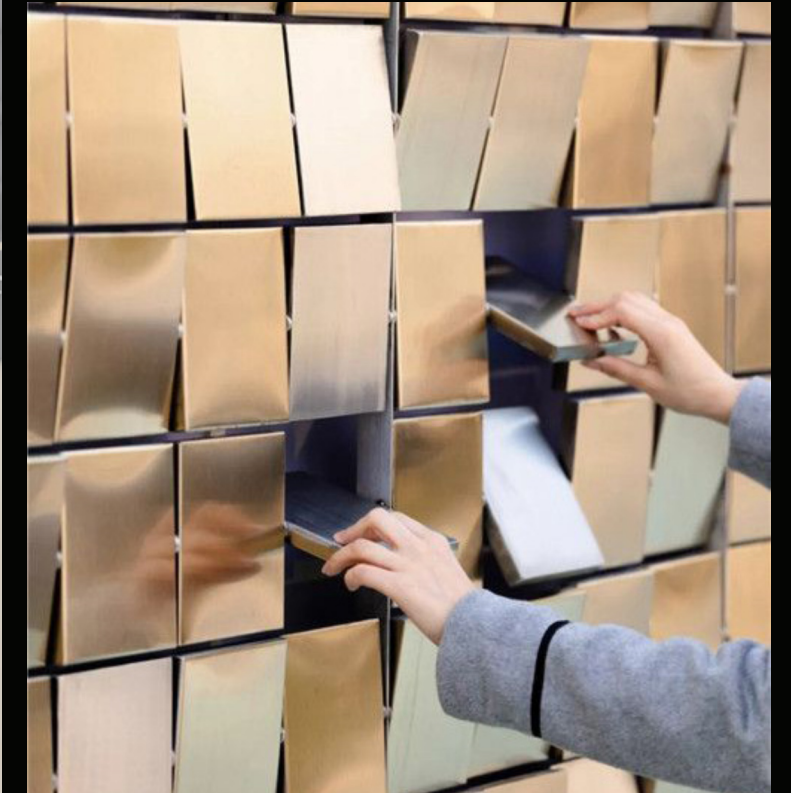
THE Hockey Stick and Puck



The Community Hall of Fame
Honouring achievements of community members



Precedents



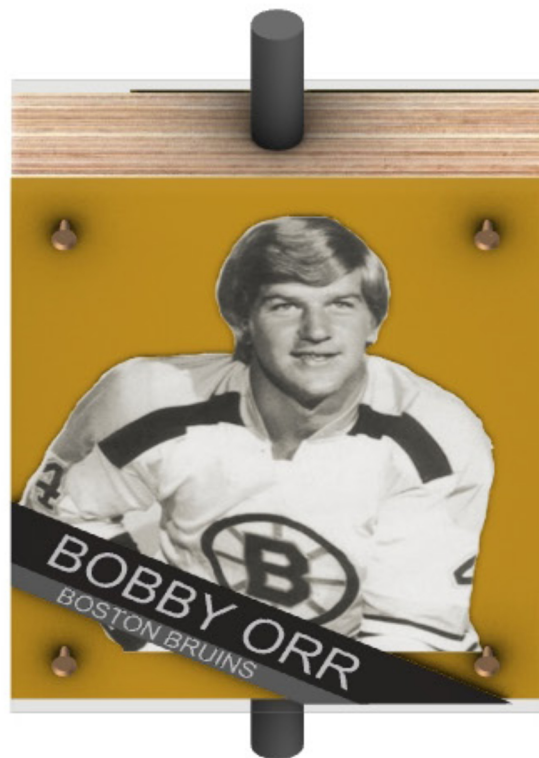
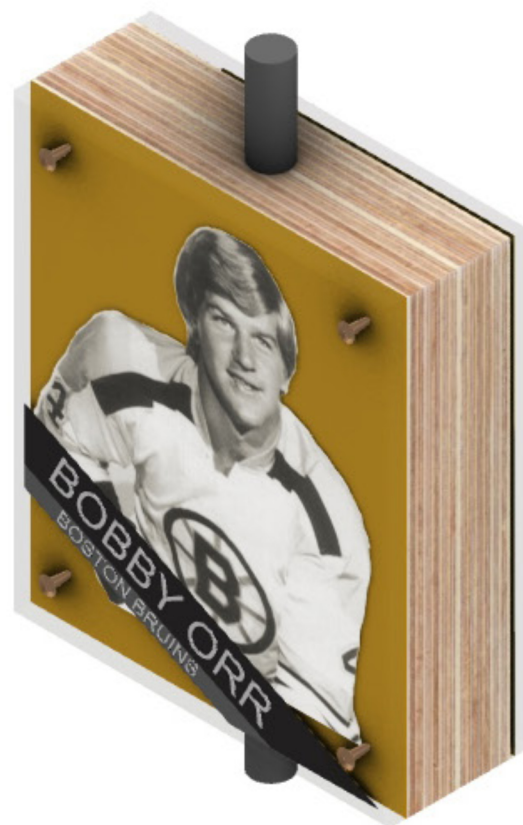
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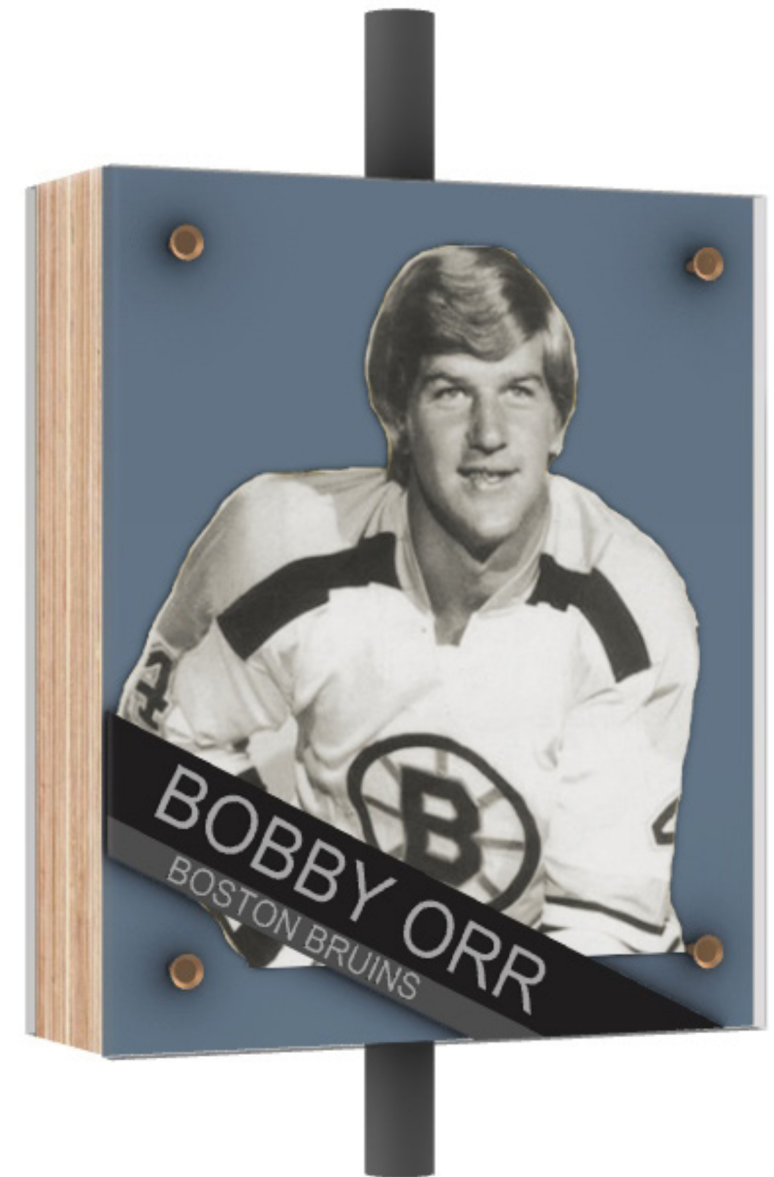


photo and name of inductees will be included

The Community Hall of Fame

Honouring achievements of community members



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Honouring achievements of community members



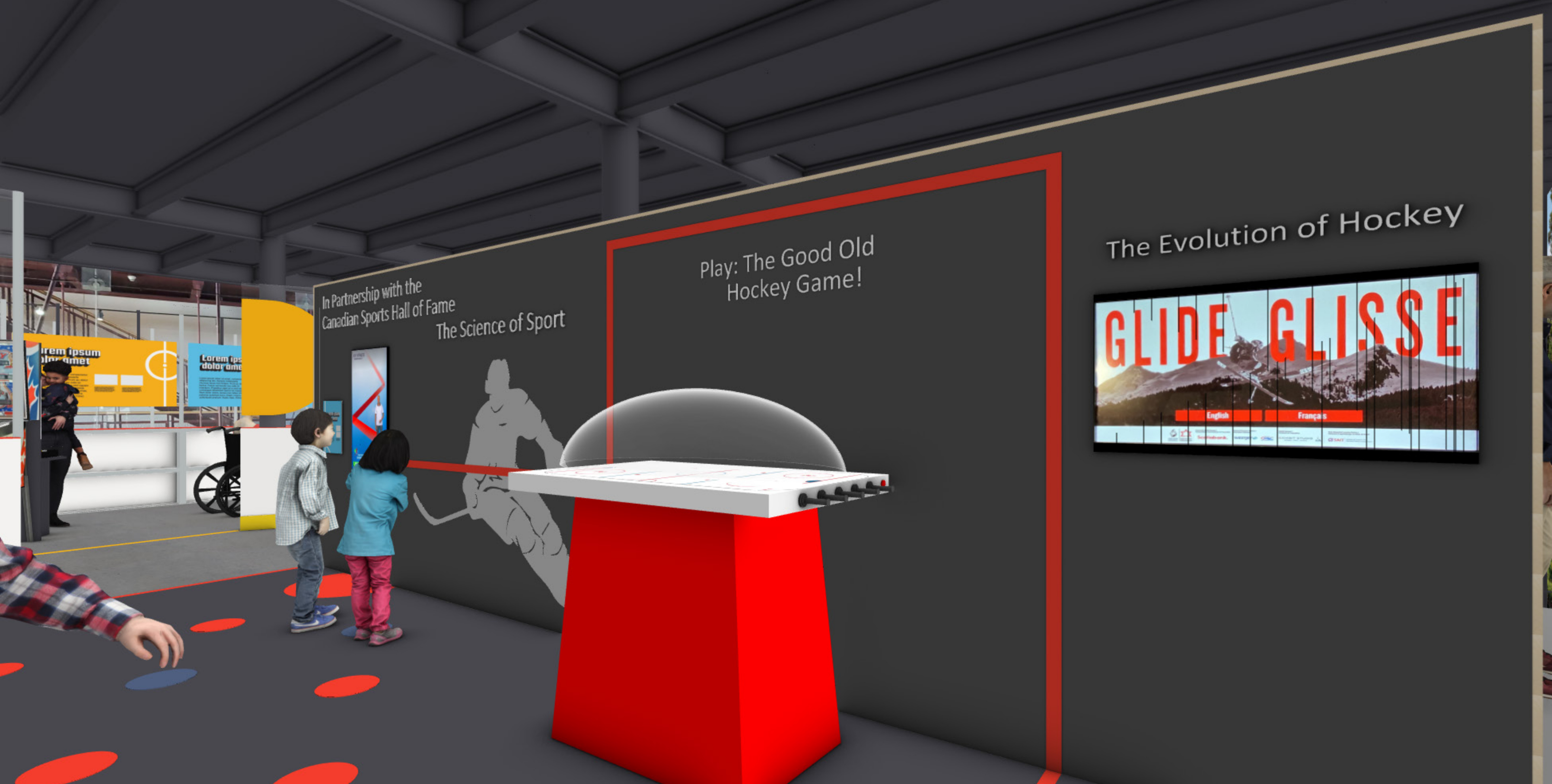
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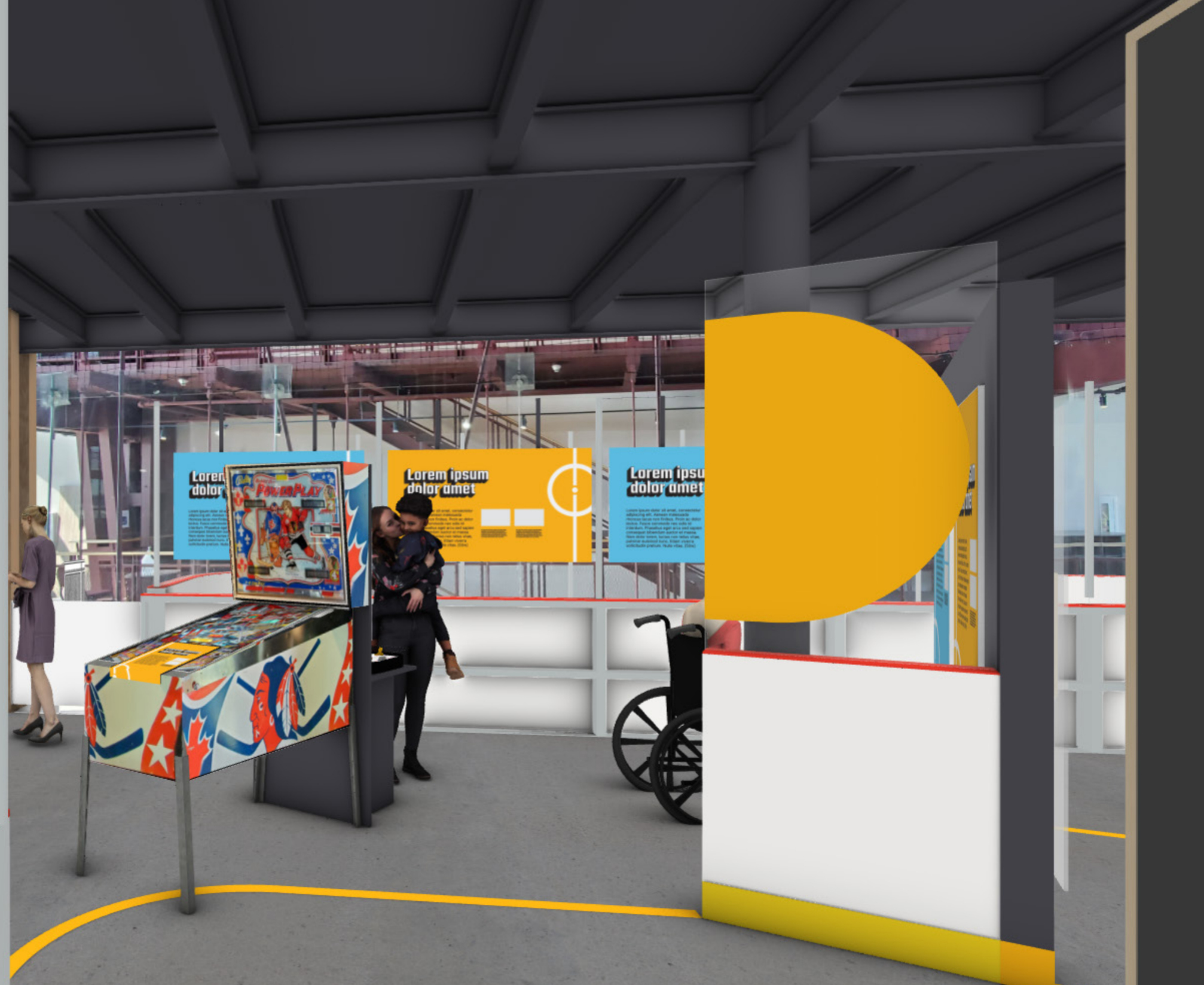
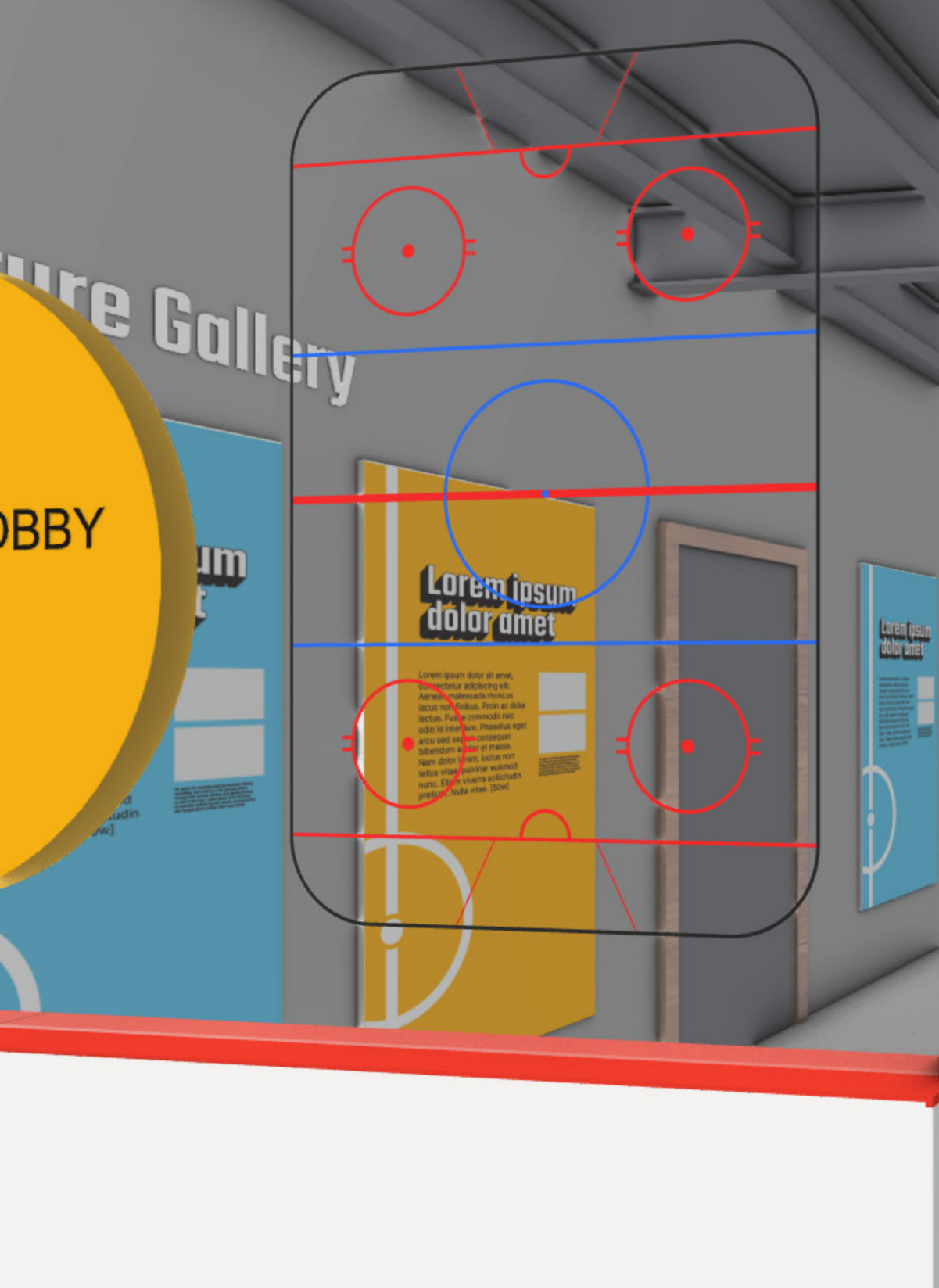
Physical Interactives

A space for active learning and team building games



Physical Interactives

Partnership with the Canadian Sports Hall of Fame



Feature Gallery

Opportunities for changing exhibits



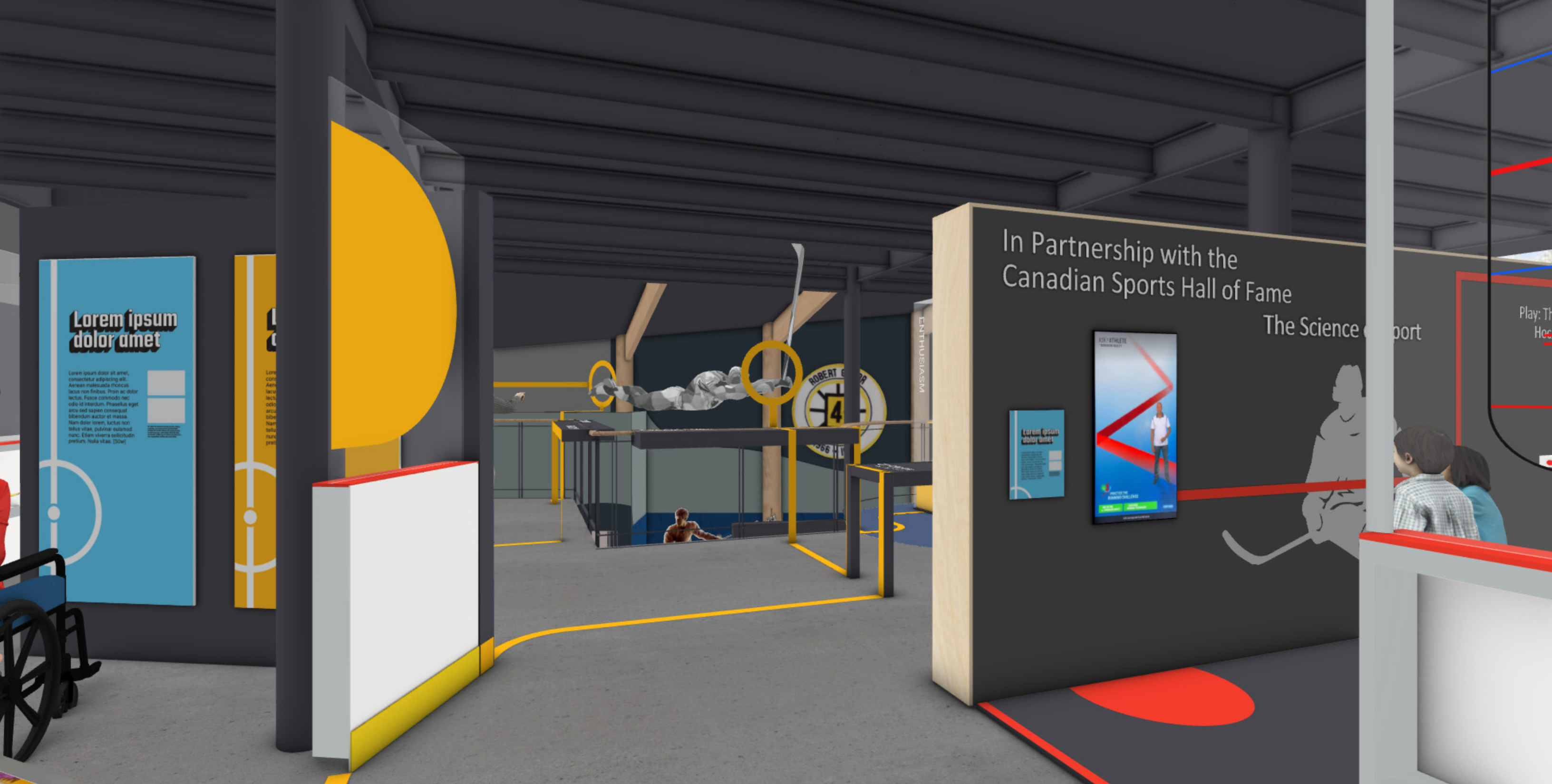
Feature Gallery

Opportunities for changing exhibits



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Thank You